**Social Media Strategy:**

Content Schedule

# Content Release Schedule

*[Diagram of overarching release schedule in any particular week]*

**Week One**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | ***eg. Facebook*** | ***eg. LinkedIn*** | ***eg. Twitter*** | ***eg. Instagram*** |
| **Monday** |  |  |  |  |
| **Tuesday** |  |  |  |  |
| **Wednesday** |  |  |  |  |
| **Thursday** |  |  |  |  |
| **Friday** |  |  |  |  |
| **Saturday** |  |  |  |  |
| **Sunday** |  |  |  |  |

**Week Two**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | ***eg. Facebook*** | ***eg. LinkedIn*** | ***eg. Twitter*** | ***eg. Instagram*** |
| **Monday** |  |  |  |  |
| **Tuesday** |  |  |  |  |
| **Wednesday** |  |  |  |  |
| **Thursday** |  |  |  |  |
| **Friday** |  |  |  |  |
| **Saturday** |  |  |  |  |
| **Sunday** |  |  |  |  |